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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

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BSNL 3G)))) **BSNL LIVE**
Factor that your thoughts 2010

No. 200-5/2005-NS (Vol-II)

Dated: - 24th Oct, 2011

To

1. All CGMs Telecom Circles/Distt.
2. The GMs CMTS Nodal Centre
East /South/West/North Zone.
3. GM(EB-I)/GM(EB-II) BSNL CO.

Subject: - Allowing Corporate/NGO/Trust & other association to register their Signature Tune as ring back tone-rgd.

Ref:- No. 200-5/2005-NS (Vol-II) dated: - 11th Feb, 2011

One of the circles has sought clarification whether BSNL Tunes fall under the domain of UCC, henceforth known as TCCCP Regulation 2010 and also whether requests for request for corporate/NGO/Trust other Association own signature tunes received in SSA should be processed through EB cell only or the same could be forwarded by SSA Head directly to the CM unit of the circle for implementation.

It is to clarify that BSNL Tunes do not fall under TCCCP Regulation 2010. Requests from Corporate/NGO/Trust/Other Association for signature tunes as Ring Back Tone could directly be forwarded to NWO-CM or VAS section of the circle if no additional discount/waiver in commercial rate is involved.

Another circle has request to relax the condition of minimum 100 willing customers for provisioning of signature tunes as communicated vide letter referred above. In this regard it is to convey that the minimum limit of the 100 willing customers stands removed circles may approach different organization to promote the same.

This is issued with approval of competent authority.

Parveen Kumar
AM (VAS-II-1)

Copy to :-

- 1) GM(EB), UP(W) Circle for kind information in respect of your letter no. UPW/EB-770/DVVNL-AG/11-12/9 dated 19-9-11.
- 2) GM(BD) HP Circle for kind information in respect of your letter no. CM/VAS/3-2/VP/2009-10/KW/16 dated 27-09-11